

Tax & Energy Savings

TAX DEDUCTION

The Roof Coatings Manufacturing Association (RCMA) Reflective Roof Rebate Database includes a comprehensive list of rebates, loans, grants, and tax credits pertaining to reflective roof coatings. Please utilize RCMA's website to find up-to-date listings of the federal, state, and local reflective roofing financial incentives available: www.roofcoatings.org/reflective-roof-rebates-database/

EXPENSE DEDUCTION FIRST YEAR

Roof and wall coating applications are viewed by the IRS as maintenance and repair. The customer may expense the project in its entirety the year of application.

UTILITY REBATES

Depending on location, many utility companies may be offering a rebate for coatings projects up to \$0.50/sf based on project size. The customer may also receive a rebate based on dollars/kilowatt reduction. To qualify, an application with pre and post-job inspection is typically required.

LEED & GREEN BUILDING CERTIFICATION

A customer with a registered LEED project can realize points. There are 5-7 other categories where our products can contribute. This is dependent upon the parameters of each individual project. Visit usbc.org for more information.

INSTANT SAVINGS

Our products can reduce your energy usage by helping to reduce internal HVAC loads, create comfortable working environments within your building by improving thermal comfort, and substantially reduce the carbon footprint created by your building with the Urban Heat Island effect.

SUSTAINABLE BUILDING DESIGN

With our sustainable "reuse," there is no tear-off required prior to application. The tear cost (\$1.00/sf avg.) plus the cost of transporting tear-off material to a landfill (\$0.30/sf avg.) are eliminated. Our restoration systems also come with a wide variety of sustainable and renewable warranty options.

