

FASTACADEMY®

November 12-13, 2025 | Renaissance Mobile Riverview Plaza Hotel | 64 S Water St | Mobile, AL 36602

WEDNESDAY, NOVEMBER 12TH

- Session #1: Begins @ 8:30 am
- Introduction to Roof Coatings
 - Product Chemistry Overview
 - Equipment Overview
 - Technical Services
- Midmorning: 10 minute break
- Session #2:
- Technical Documents
 - Website Review of Relevant Documents
 - Approved Contractor Program
 - StarGard Warranty Program
 - Guest Speaker - Ken Fisher, Strategic Sales & Consulting
- Noon: Lunch
- Session #3:
- Overview of Systems
 - Calculating Dry Film Thickness (DFT)
 - Estimating Job Costs
 - Marketing Tools
 - Lead Generation
- Midafternoon: 10 minute break
- Session #4: Approved Contractor Panel
- Dinner: Moe's Original BBQ @ 6pm (split-the-pot for St. Jude Children's Hospital)

THURSDAY, NOVEMBER 13TH

- 8:00-8:45 am: Arrival to AWS Headquarters
- 8095 Padgett Switch Rd., Irvington, AL 36544
 - Mo'Bay Beignet (Complimentary Beignets & Coffee)
- Session #1:
- Hands-on participation
 - Product demonstrations
 - Group photo
 - Equipment demonstrations & Ure-A-Sil System application
 - Andy Boyle, Spray Rig & RoofTube
 - Stephen Forte, Rooftop Equipment
- Noon: Lunch & Conclusion of FAST